



spotfires

Introduction

who we are

**a full service creative agency,
rebuilt for startups**

where we help

Validate

Showing the business idea works and testing product/market fit.

Brand

Developing a presence that resonates with their audience.

Product

Developing the product that they go to market with.

Growth

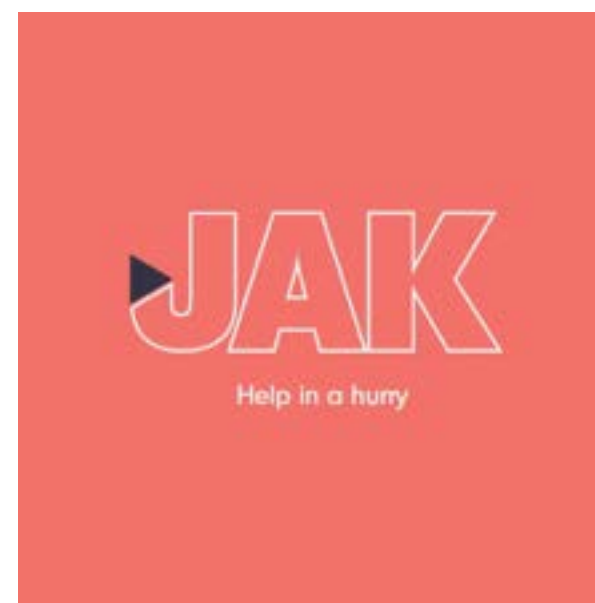
Helping the startup acquire users and increase their business.

our network

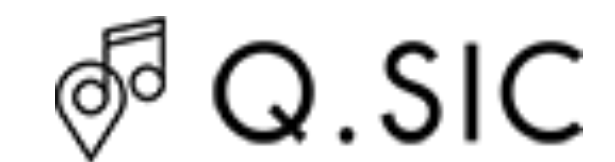
AIRWALLEX



helpz.



SAMPLE



press

AdNews

CHE Proximity launches startup division



By Rachael Micallef | 13 October 2015

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Digital and data agency CHE Proximity has opened up an innovation division created to work with Australia's booming startup economy, or what it is calling "the clients of the future".

The division, Spotfires, will exist within the CHE Proximity agency itself and draw from its experience in data, customer experience and technology to support startups looking to build up their offering.

Spotfires is headed up by CHE Proximity creative, Tommy McCubbin, who has personal experience in creating startups, and says the idea came to fruition after he spotted a gap in the market.



7 APRIL 2016

CHE PROXIMITY'S SPOTFIRES ADDS FUEL WITH NEW HIRE

ADVERTISING



Home : Advertising : CHE Proximity's Spotfires Adds Fuel With New Hire

CHE PROXIMITY'S FULL SERVICE STARTUP OFFERING, SPOTFIRES, HAS HIT THE GROUND RUNNING, TODAY ANNOUNCING A SERIES OF NEW MANOEUVRES TO FURTHER POSITION ITSELF AS THE CREATIVE GO-TO FOR EARLY STAGE STARTUPS.

work with us

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